

IFPI International Digital Sales and Synchronisation Reporting Template

Company:	Total Market	
Time Period:	2018 Q4	RV20190325
Territory:	Taiwan	
Local Currency:	TWD '000	

Trade value sales should be reported in thousands, in local currency.

Digital Sales

Trade value

Audio Single Track	3,186.270
Audio Full Album	4,972.106
Music Video and Other Permanent Downloads	70.470
TOTAL PERMANENT DOWNLOADS	8,228.846

MOBILE PERSONALISATION AND OTHER DIGITAL	16,579.390
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SUBSCRIPTION AUDIO STREAMS INCOME	326,253.503
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AD-SUPPORTED AUDIO STREAMS INCOME	21,741.300
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VIDEO STREAMS INCOME	57,992.890
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TOTAL STREAMING	405,987.693
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TOTAL DIGITAL SALES	430,795.929
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Trade value

SYNCHRONISATION REVENUES	9,661.429
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